

Bajaj Consumer Care Limited

(Formerly Bajaj Corp Limited)

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Business Responsibility Policy

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1. Introduction

Bajaj Consumer Care Limited (the “Company”) being one of the top five hundred listed companies as per the criteria mentioned above, the Company has approved and adopted this Business Responsibility Policy (the “Policy”) at its meeting held on January 12, 2017, being the effective date of the Policy .

The key objective of this Policy is to ensure a unified and common approach to the dimensions of Business Responsibility across the Company and act as a strategic driver that will help the Company to respond to the complexities and challenges that keep emerging and be abreast with changes in regulations.

In accordance with the Listing Regulations, the Board has adopted a business responsibility policy.

2. Definitions

- (i). “**Act**” shall mean the Companies Act, 2013 and rules made thereunder, as amended.
- (ii). “**Board**” shall mean the board of directors of the Company.
- (iii). “**Company**” shall mean Bajaj Consumer Care Limited.
- (iv). “**Listing Regulations**” shall mean the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
- (v). “**Policy**” shall mean this business responsibility policy.

3. Applicability

The Policy is applicable to all directors and employees of the Company.

4. Implementation of the Policy

The Managing Director of the Company, as authorized by the Board shall be responsible for the implementation of the Policy. Managing Director may take support of such functional heads and internal and external experts, which he may deem fit, for the effective implementation of the Policy. Foreign subsidiaries of the Company shall participate in the Policy to the extent required under the laws of the country of their operation.

5. Policy

Company believes that the business excellence can be achieved only by doing business on sound sustainability principles that address the dimension of good governance as well as environmental and

social responsibility. Company's business practices would therefore be governed by the following guiding principles.

Principle 1: Ethics, Transparency and Accountability

- i. The Company should develop governance structures, procedures and practices that ensure ethical conduct at all levels; and promote the adoption of this principle across its value chain.
- ii. The Company should communicate transparently and assure access to information about their decisions that impact relevant stakeholders.
- iii. The Company should not engage in practices that are abusive, corrupt, or anti-competition.
- iv. The Company should truthfully discharge their responsibility on financial and other mandatory disclosures.
- v. The Company should report on the status of their adoption of these Guidelines as suggested in the reporting framework in this document.
- vi. The Company should avoid complicity with the actions of any third party that violates any of the principles contained in these Guidelines.

Principle 2: Product Life Cycle Sustainability

- i. The Company should assure safety and optimal resource use over the life-cycle of the product – from design to disposal – and ensure that everyone connected with it- designers, producers, value chain members, customers and recyclers are aware of their responsibilities.
- ii. The Company should raise the consumer's awareness of their rights through education, product labelling, appropriate and helpful marketing communication, full details of contents and composition and promotion of safe usage and disposal of their products and services.
- iii. In designing the product, the Company should ensure that the manufacturing processes and technologies required to produce it are resource efficient and sustainable.
- iv. The Company should regularly review and improve upon the process of new technology development, deployment and commercialization, incorporating social, ethical, and environmental considerations.
- v. The Company should recognize and respect the rights of people who may be owners of traditional knowledge and other forms of intellectual property.
- vi. The Company should recognize that over-consumption results in unsustainable exploitation of our planet's resources, and should therefore promote sustainable consumption, including recycling of resources.

Principle 3: Employee Wellbeing

- i. The Company should respect the right to freedom of association, participation, collective bargaining, and provide access to appropriate grievance Redressal mechanisms.
- ii. The Company should provide and maintain equal opportunities at the time of recruitment as well as during the course of employment irrespective of caste, creed, gender, race, religion, disability or sexual orientation.
- iii. The Company should not use child labour, forced labour or any form of involuntary labour, paid or unpaid.
- iv. The Company should take cognizance of the work-life balance of its employees, especially that of women.
- v. The Company should provide facilities for the wellbeing of its employees including those with special needs.
- vi. The Company should ensure timely payment of fair living wages to meet basic needs and economic security of the employees.

- vii. The Company should provide a workplace environment that is safe, hygienic humane, and which upholds the dignity of the employees.
- viii. The Company should communicate this provision to their employees and train them on a regular basis.
- ix. The Company should ensure continuous skill and competence upgrading of all employees by providing access to necessary learning opportunities, on an equal and non-discriminatory basis.
- x. The Company should promote employee morale and career development through enlightened human resource interventions.
- xi. The Company should create systems and practices to ensure a harassment free workplace where employees feel safe and secure in discharging their responsibilities.

Principle 4: Stakeholders Engagement

- i. The Company should systematically identify their stakeholders, understand their concerns, define purpose and scope of engagement, and commit to engaging with them.
- ii. The Company should acknowledge, assume responsibility and be transparent about the impact of their policies, decisions, product & services and associated operations on the stakeholders.
- iii. The Company should give special attention to stakeholders in areas that are underdeveloped.
- iv. The Company should resolve differences with stakeholders in a just, fair and equitable manner.

Principle 5: Human Rights

- i. The Company should understand the human rights content of the Constitution of India, national laws and policies and the content of International Bill of Human Rights.
- ii. The Company should appreciate that human rights are inherent, universal, indivisible and interdependent in nature.
- iii. The Company should integrate respect for human rights in management systems, in particular through assessing and managing human rights impacts of operations and ensuring all individuals impacted by the business have access to grievance mechanisms.
- iv. The Company should recognize and respect the human rights of all relevant stakeholders and groups within and beyond the workplace, including that of communities, consumers and vulnerable and marginalized groups.
- v. The Company should, within their sphere of influence, promote the awareness and realization of human rights across their value chain.
- vi. The Company should not be complicit with human rights abuses by a third party.

Principle 6: Environment

- i. The Company should utilize natural and manmade resources in an optimal and responsible manner and ensure the sustainability of resources by reducing, reusing, recycling and managing waste.
- ii. The Company should take measures to check and prevent pollution. The Company should assess the environmental damage and bear the cost of pollution abatement with due regard to public interest.
- iii. The Company should ensure that benefits arising out of access and commercialization of biological and other natural resources and associated traditional knowledge are shared equitably.
- iv. The Company should continuously seek to improve their environmental performance by adopting cleaner production methods, promoting use of energy efficient and environment friendly technologies and use of renewable energy.
- v. The Company should develop Environment Management Systems (EMS) and contingency plans and processes that help them in preventing, mitigating and controlling environmental damages and disasters, which may be caused due to their operations or that of a member of its value chain.

- vi The Company should report their environmental performance, including the assessment of potential environmental risks associated with their operations, to the stakeholders in a fair and transparent manner.
- vii The Company should proactively persuade and support its value chain to adopt this principle.

Principle 7: Policy Advocacy

- i The Company, while pursuing policy advocacy, must preserve and expand public good and shall not advocate any policy change to benefit the Company or select few alone.
- ii To the extent possible, Company should utilize the trade and industry chambers and associations and other such collective platforms to undertake such policy advocacy.

Principle 8: Inclusive Growth

- i The Company should understand their impact on social and economic development, and respond through appropriate action to minimise the negative impacts.
- ii The Company should innovate and invest in products, technologies and processes that promote the wellbeing of society.
- iii The Company should make efforts to complement and support the development priorities at local and national levels and assure appropriate resettlement and rehabilitation of communities who have been displaced owing to their business operations.
- iv The Company should be sensitive to the local concerns while operating in regions that are underdeveloped.

Principle 9: Consumer Value

- i The Company, while serving the needs of their customers, should take into account the overall well-being of the customers and that of society.
- ii The Company should ensure that they do not restrict the freedom of choice and free competition in any manner while designing, promoting and selling their products.
- iii The Company should disclose all information truthfully and factually, through labelling and other means, including the risks to the individual, to society and to the planet from the use of the products, so that the customers can exercise their freedom to consume in a responsible manner. Where required, the Company should also educate their customers on the safe and responsible usage of their products and services.
- iv The Company should promote and advertise their products in ways that do not mislead or confuse the consumers or violate any of the principles in these Guidelines.
- v The Company should exercise due care and caution while providing goods and services that result in over exploitation of natural resources or lead to excessive conspicuous consumption.
- vi The Company should provide adequate grievance handling mechanisms to address customer concerns and feedback.

6. Policy Disclosure

The Business Responsibility Policy shall be disclosed in the Annual Report and on the website of the Company i.e. [at www.bajajconsumer.com](http://www.bajajconsumer.com).

7. Policy Review and Amendments

The Board reserves the power to review and amend this Policy from time to time. All provisions of this Policy would be subject to revision / amendment in accordance with applicable law as may be issued by relevant statutory, governmental and regulatory authorities, from time to time. In case of any amendment(s), clarification(s), circular(s) etc. issued by the relevant statutory, governmental and regulatory authorities are not consistent with the provisions laid down under this Policy, then such amendment(s), clarification(s), circular(s) etc. shall prevail upon the provisions hereunder.
