

### Part - I

(₹ in Lacs)

S. No.	Particulars	Standalone			
		Unaudited	Audited*	Unaudited	Audited
		3 months ended 30/06/2015	Preceding 3 months ended 31/03/2015	Corresponding 3 months ended 30/06/2014 in the previous year	Previous year ended 31/03/2015
1.	<b>Income from Operations</b>				
	(a) Net Sales/Income from Operations	21,837.04	23,542.06	19,106.74	81,949.54
	(b) Other Operating Income	73.33	75.32	24.79	179.73
	<b>Total Income from Operations (1)</b>	<b>21,910.37</b>	<b>23,617.38</b>	<b>19,131.53</b>	<b>82,129.27</b>
2.	<b>Expenses</b>				
	(a) Cost of materials consumed	6,444.05	7,161.63	6,370.29	25,495.43
	(b) Purchase of stock-in-trade	1,393.12	1,507.99	1,384.03	6,013.80
	(c) Change in inventories of finished goods, work-in-progress and stock in trade	(111.32)	134.89	43.66	27.14
	(d) Employee benefit expenses	1,112.54	986.81	963.01	3,804.56
	(e) Depreciation	100.00	105.62	85.30	423.79
	(f) Advertisement	1,528.06	1,515.07	1,317.00	5,826.13
	(g) Other Expenditure	4,908.88	4,898.02	3,684.55	17,054.88
	<b>Total Expenses (2)</b>	<b>15,375.33</b>	<b>16,310.03</b>	<b>13,847.84</b>	<b>58,645.73</b>
3.	<b>Profit/(Loss) from operations before other income, finance costs &amp; exceptional items (1-2)</b>	<b>6,535.04</b>	<b>7,307.35</b>	<b>5,283.69</b>	<b>23,483.54</b>
4.	<b>Other Income</b>	<b>680.88</b>	<b>753.92</b>	<b>907.11</b>	<b>3,155.03</b>
5.	<b>Profit/(Loss) from ordinary activities before finance costs and exceptional items (3+4)</b>	<b>7,215.92</b>	<b>8,061.27</b>	<b>6,190.80</b>	<b>26,638.57</b>
6.	<b>Finance Costs</b>	<b>1.12</b>	<b>6.15</b>	<b>1.72</b>	<b>9.96</b>
7.	<b>Profit/(Loss) from ordinary activities after finance costs but before exceptional items (5-6)</b>	<b>7,214.80</b>	<b>8,055.12</b>	<b>6,189.08</b>	<b>26,628.61</b>
8.	<b>Exceptional Items</b>	<b>1,174.50</b>	<b>1,174.50</b>	<b>1,174.50</b>	<b>4,698.00</b>
9.	<b>Profit/(Loss) from ordinary activities before tax (7-8)</b>	<b>6,040.30</b>	<b>6,880.62</b>	<b>5,014.58</b>	<b>21,930.61</b>
10.	<b>Tax Expense</b>	<b>1,289.00</b>	<b>1,438.59</b>	<b>1,053.06</b>	<b>4,599.35</b>
11.	<b>Net Profit/(Loss) from ordinary activities after tax (9-10)</b>	<b>4,751.30</b>	<b>5,442.03</b>	<b>3,961.52</b>	<b>17,331.26</b>
12.	<b>Extraordinary items (net of tax expense)</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
13.	<b>Net Profit/(Loss) for the period(11-12)</b>	<b>4,751.30</b>	<b>5,442.03</b>	<b>3,961.52</b>	<b>17,331.26</b>
14.	<b>Share of profit / (loss) of associates</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
15.	<b>Minority interest</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
16.	<b>Net Profit/(Loss) after taxes, minority interest and share of profit/(loss) of associates (13 + 14 + 15)</b>	<b>4,751.30</b>	<b>5,442.03</b>	<b>3,961.52</b>	<b>17,331.26</b>
17.	<b>Paid-up equity share capital</b>	<b>1,475.00</b>	<b>1,475.00</b>	<b>1,475.00</b>	<b>1,475.00</b>
18.	<b>Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year</b>				<b>47,706.29</b>
19. (i)	<b>Earnings per share (before extraordinary items) (of face value ₹ 1/- each) (not annualised):</b>				
	(a) Basic	3.22	3.69	2.69	11.75
	(b) Diluted	3.22	3.69	2.69	11.75
19. (ii)	<b>Earnings per share (after extraordinary items) (of face value ₹ 1/- each) (not annualised):</b>				
	(a) Basic	3.22	3.69	2.69	11.75
	(b) Diluted	3.22	3.69	2.69	11.75

\* Refer Note no. 6

### Part - II

S. No.	Particulars	3 months ended 30/06/2015	Preceding 3 months ended 31/03/2015	Corresponding 3 months ended 30/06/2014 in the previous year	Previous year ended 31/03/2015
<b>A.</b>	<b>PARTICULARS OF SHAREHOLDING</b>				
1	<b>Public shareholding</b>				
	- Number of shares	4,88,75,000	4,88,75,000	3,68,75,000	4,88,75,000
	- Percentage of shareholding	33.14%	33.14%	25.00%	33.14%
2	<b>Promoters and promoter group Shareholding</b>				
	<b>a) Pledged/Encumbered</b>				
	- Number of shares	3,30,85,000	2,54,90,000	Nil	2,54,90,000
	- Percentage of shares (as a % of the total share holding of promoter and promoter group)	33.55%	25.85%	Nil	25.85%
	- Percentage of shares (as a % of the total share capital of the company)	22.43%	17.28%	Nil	17.28%
	<b>b) Non-Encumbered</b>				
	- Number of shares	6,55,40,000	7,31,35,000	11,06,25,000	7,31,35,000
	- Percentage of shares (as a % of the total share holding of promoter and promoter group)	66.45%	74.15%	100.00%	74.15%
	- Percentage of shares (as a % of the total share capital of the company)	44.43%	49.58%	75.00%	49.58%



# bajaj corp limited

Particulars	3 months ended 30/06/2015
<b>B INVESTOR COMPLAINTS</b>	
Pending at the beginning of the quarter	0
Received during the quarter	1
Disposed of during the quarter	1
Remaining unresolved at the end of the quarter	0

**Notes:**

- As the Company's business activity falls within a single segment viz. 'Cosmetics, Toiletries and Other Personal Care products' and the sales substantially being in the domestic market, the disclosure requirements of the Accounting Standard (AS) 17 Segment Reporting - specified under the Companies Act 1956 (which are deemed to be applicable as per section 133 of the Companies Act 2013 read with Rule 7 of the Companies (Accounts) Rules, 2014) are not applicable.
- The company has acquired NOMARKS brand on August 22, 2013 and has also entered into a non compete agreement with the seller for a period of 3 years. The management inter alia considering the non compete period, estimates the useful life of the brand as 3 years. In accordance with the provisions of Accounting Standards (AS) 26 - Intangible Assets, the acquisition cost of Brand & Non Compete will be amortized over the estimated useful life of 3 years. Accordingly amount of ₹ 11.75 crore has been amortized during the current quarter ended June 30, 2015. The same is shown under Exceptional Items. Yearwise amortization will be as under:

Financial Year	(₹ in crore)
2013-14	28.60
2014-15	46.98
2015-16	46.98
2016-17	18.38
<b>Total</b>	<b>140.94</b>

- Pursuant to the provisions of Clause 43A of the Listing Agreements with the Exchanges, the utilisation of the net proceeds of the IPO as stated in the Prospectus dated August 9, 2010 aggregating to ₹ 275.46 crore (estimated) [Actual - ₹ 278.04 crore] is as under:

(₹ in crore)

Expenditure Items	Estimated Expenditure				Revised estimated expenditure*	Total expenditure incurred till June 30, 2015	Balance Fund
	Fiscal 2011	Fiscal 2012	Fiscal 2013	Total			
Promotion of future products	60.70	71.30	88.00	220.00	28.60	28.60	-
Acquisition & other strategic initiatives	-	-	50.00	50.00	200.00	140.94	59.06
General corporate purposes	5.46	-	-	5.46	49.44	-	49.44
<b>Total</b>	<b>66.16</b>	<b>71.30</b>	<b>138.00</b>	<b>275.46</b>	<b>278.04</b>	<b>169.54</b>	<b>108.50</b>

Pending utilisation, net proceeds of the IPO have been invested in interest bearing liquid instruments, bank deposits and other financial products as mentioned herein below:

Particulars	(₹ in crore)
1. Fixed Deposits with Banks	75.97
2. Bonds of Public Sector Company	32.53
<b>Total</b>	<b>108.50</b>

\* Pursuant to the provisions of Section 61 of Companies Act, 1956 and authority granted by shareholders, the Board of Directors of the Company has revised the utilization of the proceeds from the IPO w.e.f. August 22, 2013.

- Figures have been regrouped/rearranged wherever necessary.
- The Statutory Auditors have carried out the 'Limited Review' of the results for the period ended June 30, 2015.
- The figures for the quarter ended March 31, 2015 are the balancing figures between audited figures in respect of financial year 2014-15 and the published year to date figures upto December 31, 2014.
- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on July 9, 2015.

For and on behalf of Board of Directors



*Sumit Malhotra*  
Sumit Malhotra  
Managing Director

Place : Mumbai  
Date : July 9, 2015