

March 10, 2025

To: DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 Stock Code: 533229	To: Listing Compliance National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
---	--

Dear Sir/Madam,

Subject: Update on acquisition of 49% of the equity share capital of Vishal Personal Care Private Limited pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: Our intimation letter dated February 14, 2025 under Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Please refer to our letter dated February 14, 2025 informing that Bajaj Consumer Care Limited (the "**Company**") in its board meeting held on February 14, 2025 approved entering into a Share Purchase cum Shareholders Agreement ("**SPSHA**") with Peepul Capital Fund III LLC, Vishal Personal Care Private Limited ("**Target Company**") and others for acquiring 100% of the equity capital in the Target Company in 2 (two) tranches (i.e., 49% (forty nine percent) of the equity share capital in tranche 1 and the remaining 51% (fifty one percent) in tranche 2).

Further to the above, we wish to inform you that the Company had entered into the SPSHA on February 14, 2025 and as per the terms of the said SPSHA, the Company has completed the acquisition of tranche 1 shares today, i.e., 49% (forty nine percent) of the equity share capital of the Target Company.

This disclosure is also being made available on the Company's website at www.bajajconsumercare.com.

The details for the above acquisition as required under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, has already been disclosed in the intimation letter dated February 14, 2025.

You are requested to kindly take note of the same.

Thanking you,

Yours faithfully,

For **Bajaj Consumer Care Limited**

Vivek Mishra
Head-Legal & Company Secretary
Membership No.: A21901

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 I

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632