

March 31, 2023

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| BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort. Mumbai 400 023 Stock Code: 533229 | National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1. 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON |
|---|--|

Dear Sir / Madam

Sub.: Buyback of fully paid-up equity shares of face value of Re. 1/- each (“Equity Shares”) of Bajaj Consumer Care Ltd (“Company”) in terms of the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended (“Buyback Regulations”) from the open market using the stock exchange mechanism (“Buyback”).

Re: Extinguishment of Equity Shares pursuant to Buyback

Pursuant to the public announcement dated December 12, 2022 which was published on December 13, 2022, the Company has commenced buyback of equity shares of the face value of Re.1/- each fully paid-up from the open market starting from December 19, 2022.

In compliance with regulation 21 of the Buyback Regulations, this is to inform you that the Company has extinguished a total of 42,10,512 Equity Shares as of March 31, 2023, bought back under the Buyback.

In view of the above, please note the following:

| Reconciliation of Equity Share Capital of the Company (Pre and Post Extinguishment) as on March 31, 2023 | | |
|---|-----------------------------|-----------------------------------|
| Particulars | No. of Equity Shares | Equity Share Capital (Rs.) |
| Paid up Equity Share Capital (Pre-Buyback) (A) | 14,75,40,159 | 14,75,40,159.00 |
| Equity Shares extinguished till the previous reporting (B) | 36,81,753 | 36,81,753.00 |
| Equity Share Capital extinguished during the current reporting (as on March 31, 2023) (C) | 5,28,759 | 5,28,759.00 |
| Paid-up Equity Share Capital (Post-extinguishment) (A-B-C) | 14,33,29,647 | 14,33,29,647.00 |

We confirm that the equity shares of the Company were extinguished in compliance with the provisions of Regulation 21 read with Regulation 11 of the Securities and Exchange Board of India (Buyback of Securities) Regulations, 2018, as amended.

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),

Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan

Tel.: +91 0294-2561631, 2561632

We are also enclosing a letter dated March 31, 2023 from National Securities Depository Limited relating to the extinguishment of 5,28,759 equity shares.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours sincerely,

For Bajaj Consumer Care Limited,

Vivek Mishra

Head-Legal & Company Secretary

Membership No. A21901

Encl: as above

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Ref: II/CA/COM/19561/2023

March 31, 2023

Mr. V C Nagori
Vice President
Bajaj Consumer Care Limited
Old Station Road,
Sevashram Chouraha,
Udaipur - 313001

Sub : Buy-back (open market purchase)

Dear Sir,

As per the corporate action(s) executed by your R&T Agent/Registry Division viz; KFIN TECHNOLOGIES LIMITED , Equity Shares were credited/debited to the account(s) in the NSDL system, details of which are given below :

| <i>ISIN</i> | <i>ISIN Description</i> | <i>D/C</i> | <i>Records</i> | <i>Quantity</i> | <i>Execution Date</i> |
|--------------|---|------------|----------------|-----------------|-----------------------|
| INE933K01021 | BAJAJ CONSUMER CARE LIMITED EQ NEW F.V. RE.1/- | Debit | 1 | 528,759.000 | 31/Mar/2023 |

You may contact your R&T Agent/ Registry Division for further details in this regard.

Yours faithfully,

Rakesh Mehta
Vice President