

February 5, 2024

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai 400 023 Stock Code: 533229	Listing Compliance National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No. C/1, 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Dear Sirs/Madam,

Sub: Outcome of Board Meeting held on February 5, 2024

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we would like to inform you that the Board of Directors of the Company, at its meeting held today, based on the recommendation of the Nomination, Remuneration and Corporate Governance Committee, unanimously approved:

- 1) The appointment of Mr. Jagdish Acharya (DIN: 03282266) as an Additional Director designated as an Independent Director of the Company for the first term of five consecutive years, effective February 5, 2024, subject to the approval of the shareholders.
- 2) The appointment of Mr. Anupam Dutta (DIN: 01626554) as an Additional Director designated as an Independent Director of the Company for the first term of five consecutive years, effective February 5, 2024, subject to the approval of the shareholders.
- 3) The appointment of Mr. K.S. Narayanan (DIN: 08097152) as an Additional Director designated as an Independent Director of the Company for the first term of five consecutive years, effective February 5, 2024, subject to the approval of the shareholders.
- 4) The re-appointment of Ms. Lilian Jessie Paul (DIN: 02864506) as an Independent Director of the Company for the second term of five consecutive years, effective March 19, 2024, subject to the approval of the shareholders.
- 5) The appointment of Mr. Vimal Chandra Nagori (DIN: 00347585) as an Additional Director (Non-Executive, Non-Independent Director) of the Company, subject to the approval of the shareholders.

Further, there are no *inter-se* relations between Mr. Acharya, Mr. Dutta, Mr. Narayanan, Ms. Paul and Mr. Nagori and the other members of the board. Further, the Company has received declarations from the above directors to the effect that they are not debarred from holding the office of Director by virtue of any Order passed by the Securities and Exchange Board of India or any other statutory authorities.

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 I

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

The information as required to be disclosed under Regulation 30 – Part A of Para A of Schedule III of Listing Regulations is enclosed as Annexure -1.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra

Head-Legal & Company Secretary

Membership No.: A21901

Encl: as above

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Annexure – 1**Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015****Mr. Jagdish Acharya (DIN: 03282266)**

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment	Mr. Jagdish Acharya (DIN: 03282266) – Appointed as Additional Director (Non-Executive, Independent).
2.	Date of Appointment & Term of Appointment	Mr. Jagdish Acharya has been appointed as an Additional Director (Non-Executive, Independent) effective February 5, 2024, to hold office for the first term of five consecutive years, subject to the approval of the shareholders.
3.	Brief Profile	<p>Mr. Jagdish Acharya was Chief Executive Officer of PPG Asian Paints during the year 2014. In his professional journey of over 40 years, he has held various positions in Asian Paints. He has spent 25 years in International Markets of South Pacific, Australia, China, and East Asia and was on the board of various subsidiaries of Asian Paints Limited. He was advisor to Asian Paints from 2015 to 2016. Currently, he is working as the Chief Executive Officer of Paints & Coating Skill Council since December 2018.</p> <p>Mr. Acharya is B.Sc. (Hons) (Statistics and Economics) from Mumbai University. He completed his Post Graduate Diploma in Management from Indian Institute of Management, Kolkata and undertaken an Executive Education Programme – “Company Directors” Programme-Board Best Practices from Indian Institute of Management, Bengaluru. He has also done an Executive Programme – “Corporate Social Responsibility-India” from Harvard Business School.</p> <p>Mr Acharya is a recipient the 'Lifetime Achievement Award' instituted by the Indian Paint Association and is also an Udyog Ratna Awardee.</p>
4.	Disclosure of relationships between Directors	There are no inter-se relations between Mr. Acharya and the other members of the Board.
5.	Information as required under BSE circular No. LIST/COM/14/2018-19 and NSE circular No.	Mr. Jagdish Acharya is not debarred from holding the office of Director pursuant to any SEBI order or any other statutory authorities.

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Annexure – 1A
Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
Mr. Anupam Dutta (DIN: 01626554)

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment	Mr. Anupam Dutta (DIN: 01626554) – Appointed as Additional Director (Non-Executive, Independent).
2.	Date of Appointment & Term of Appointment	Mr. Anupam Dutta has been appointed as an Additional Director (Non-Executive, Independent) effective February 5, 2024, to hold office for the first term of five consecutive years, subject to the approval of the shareholders.
3.	Brief Profile	<p>Mr. Anupam Dutta has over 30 years of experience in marketing, sales and general management with a focus on strategic thinking and excellence in execution to deliver sustainable growth. He has headed businesses for 13+ years with regions spanning across South Asia (India and neighboring) as well as South Africa and Southern African region of 14 countries.</p> <p>Mr. Dutta has also worked as Managing Director and CEO of Allied Blenders and Distillers, CEO of Football Sports Development Limited (JV of Reliance Group, IMG and Star television group), Managing Director, India and South Asia of Kellogg Company. Mr. Dutta is an Entrepreneur and Consultant since May 2017. He along with his wife has founded an e-commerce venture www.arteastic.in. Mr. Dutta has also been a strategic advisor to FMCG business like Naturell India, a large edible nut business and Foods MNC from France on marketing, sales and commercial areas.</p> <p>Mr. Dutta is a Computer Science and Engineering Graduate from Jadavpur University. He is also a Post-Graduate (Management) from IIM, Calcutta.</p>
4.	Disclosure of relationships between Directors	There are no inter-se relations between Mr. Dutta and the other members of the Board.
5.	Information as required under BSE circular No. LIST/COM/14/2018-19 and NSE circular No.	Mr. Anupam Dutta is not debarred from holding the office of Director pursuant to any SEBI order or any other statutory authorities.

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Annexure – 1B
Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
Mr. K.S. Narayanan (DIN: 08097152)

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment	Mr. K.S. Narayanan (DIN: 08097152) – Appointed as Additional Director (Non-Executive, Independent).
2.	Date of Appointment & Term of Appointment	Mr. K. S. Narayanan has been appointed as an Additional Director (Non-Executive, Independent) effective February 5, 2024, to hold office for the first term of five consecutive years, subject to the approval of the shareholders.
3.	Brief Profile	<p>Mr. Narayanan has 35+ years of experience (business head for 10+ years) in India and Spain with Asian Paints, Hindustan Unilever, McCain Foods, Pan India Food Solutions & VKL Seasonings. He has experience across B2B, B2C, Hospitality, Retail, Customer & Business Development, Sales & Marketing in the Food and Beverage Industry – Service, FMCG, Retail, Impulse & Foodservice.</p> <p>Mr. Narayanan is currently working as an advisor to the Board of several startup companies in the food and beverages business. He regularly contributes to articles / insights on F&B in various industry and business magazines.</p> <p>In past, he has worked as President Seasoning and Flavours of VKL Seasonings, CEO of Pan India Food Solutions, Managing Director of McCain Foods India Private Limited and Managing Director of Unilever Foodsolutions India/ Sri Lanka.</p> <p>Mr. Narayanan is a BTech from IIT Madras and also an MBA from IIM Calcutta.</p>
4.	Disclosure of relationships between Directors	There are no inter-se relations between Mr. Narayanan and the other members of the Board.
5.	Information as required under BSE circular No. LIST/COM/14/2018-19 and NSE circular No.	Mr. Narayanan is not debarred from holding the office of Director pursuant to any SEBI order or any other statutory authorities.

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Annexure – 1C
Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ms. Lilian Jessie Paul (DIN: 02864506)

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment	Re-appointment of Ms. Lilian Jessie Paul (DIN: 02864506) as an Independent Director for the second term of five consecutive years.
2.	Date of Re-appointment & Term of Re-appointment	Ms. Lilian Jessie Paul has been appointed as an Independent Director effective March 19, 2024, to hold office for the second term of five consecutive years, subject to the approval of the shareholders.
3.	Brief Profile	<p>Ms. Lilian Jessie Paul aged 53 years is an Independent Director. She holds an MBA from IIM Calcutta and a bachelor's degree in computer science and engineering from the National Institute of Technology, Trichy.</p> <p>Ms. Paul is the founder of Paul Writer (www.paulwriter.com), a marketing advisory firm that works with clients to design targeted outreach campaigns that result in business impact.</p> <p>Ms. Paul has 28 years of experience as a marketer. She was Global Brand Manager of Infosys, headed marketing for iGATE (now a part of CapGemini) and was Chief Marketing Officer of Wipro Technologies. She commenced her career with Ogilvy & Mather Advertising.</p> <p>She is also serving as Independent Director of Credit Access Grameen Limited, Policy Bazar Insurance Brokers Private Limited, Expleo Solutions Limited and FB Fintech Limited.</p> <p>Ms. Paul is frequently cited as a marketing expert in publications and is the author of two books on marketing – Marketing Without Money published by Bloomsbury in 2021 and No Money Marketing, published by Tata McGraw-Hill in 2009. She publishes India's longest running newsletter on marketing.</p>
4.	Disclosure of relationships between Directors	There are no inter-se relations between Ms. Paul and the other members of the Board.
5.	Information as required under BSE circular No. LIST/COM/14/2018-19	Mr. Paul is not debarred from holding the office of Director pursuant to any SEBI order or any other statutory authorities.

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	and NSE circular No. NSE/CML/2018/24 dated June 20, 2018.	
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Annexure – 1D
Information as required under Regulation 30 – Part A of Para A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015
Mr. Vimal Chandra Nagori (DIN: 00347585)

Sr. No.	Particulars	Description
1.	Reason for change viz. Appointment	Appointment of Mr. Vimal Chandra Nagori (DIN: 00347585) as Additional Director (Non-Executive, Non-Independent Director).
2.	Date of appointment & Term of appointment	Ms. Vimal Chandra Nagori has been appointed as an Additional Director (Non-Executive, Non-Independent) effective February 5, 2024, subject to the approval of the shareholders.
3.	Brief Profile	<p>Mr. Nagori is a member of Institute of Chartered Accountants of India and has 35+ years of experience in finance and accounts. He has been associated with the Bajaj Group since 1991 and has worked with FMCG business of Bajaj Group and Bajaj Consumer Care Limited as CFO & President Finance from 1991 till 2017. During his tenure in the Company, he successfully concluded the Initial public offering in August 2010. He has also been instrumental in creating and strengthening accounting, tax, internal audit and reporting functions in the Company.</p> <p>His core area of expertise are strategic financial planning and analysis, P&L ownership and management, Organizational Re engineering, Fiscal productivity and execution, Talent selection, Development and Retention, Mergers & Acquisition, banking and treasury transactions, cross border financial transactions and subsidiary management.</p>
4.	Disclosure of relationships between Directors	There are no inter-se relations between Mr. Nagori and the other members of the Board.
5.	Information as required under BSE circular No. LIST/COM/14/2018-19 and NSE circular No. NSE/CML/2018/24 dated June 20, 2018.	Mr. Nagori is not debarred from holding the office of Director pursuant to any SEBI order or any other statutory authorities.

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